



CHANGING
OUR WORLD

Cultural & Heritage Institutions

Changing Our World is a premier fundraising and social impact consultancy that works with leading nonprofits, corporations, foundations, and individuals to achieve their social impact goals. Drawing on this cross-sector experience, we help mission-driven organizations design strategies that resonate with sophisticated funders and partners.

Cultural institutions carry extraordinary responsibility. They connect us to our past, deepen our understanding of the world around us, and inspire the most creative versions of ourselves. At the same time, they navigate complex financial realities—balancing earned and contributed revenue, stewarding public trust, and building fundraising programs capable of sustaining long-term impact.

Against this backdrop, pairing an institution's vision with a strong philanthropic strategy is essential. Changing Our World partners with cultural institutions of all types—including museums, libraries, parks, memorials, and commemorative initiatives—during moments of change and opportunity. Whether navigating a major organizational change, launching a comprehensive campaign, or strengthening development operations, we work alongside executive leadership and board members to translate institutional vision into philanthropic investment.

OUR SERVICES

- Corporate & Foundation Partnership Strategy
- Major Gift Strategy & Portfolio Development
- Campaign Planning & Feasibility Studies
- Fundraising Audits & Development Plans
- Fractional Development Leadership & Staffing Support
- Public/Private Partnerships
- Leadership Coaching & Strategic Counsel
- Campaign Integration with Annual & Membership Programs
- Capital & Endowment Campaign Strategy & Execution
- Board Engagement & Training

OUR APPROACH

We support cultural institutions through every stage of philanthropic growth, from assessing development capacity and campaign readiness to designing and executing strategies that drive significant and sustained philanthropic support. Our work often includes campaign planning and management, feasibility and planning studies, major and principal gift strategy, board development, corporate and foundation partnership development, and development operations assessments.

Our engagements are designed not only to meet revenue objectives, but also to strengthen leadership alignment, fundraising systems, and long-term philanthropic performance.



SELECT EXPERIENCE

APOLLO



"Across the cultural sector, major and principal gifts have become the most significant and reliable drivers of philanthropic growth. Institutions that invest in thoughtful strategy, leadership engagement, and strong donor relationships position themselves to unlock transformational support. Changing Our World understands how to help organizations build those capabilities."



Steve Manzi, Advisor to Changing Our World;

Former Chief Development Officer for Individual Giving,
The Metropolitan Museum of Art

PARTNER WITH US

If your institution is preparing for its next chapter—whether a campaign, expansion, repositioning, or period of growth—we welcome the opportunity to explore how we can strengthen your fundraising efforts.