



Changing Our World's Fundraising Retreats, Trainings and Intensives

Changing Our World offers immersive, hands-on training experiences designed to strengthen nonprofit development teams and elevate fundraising results.

Led by members of our senior consulting team, these customized workshop equip nonprofit fundraisers with the strategies, tools, and confidence to drive growth across all areas of development—from donor cultivation and corporate partnerships to storytelling and board engagement.

Each learning series is tailored to your organization's goals and team needs. Select from a menu of core fundraising modules to design a half-day, full-day, or multi-day experience that delivers practical insights, actionable next steps, and renewed energy for your fundraising work.

FORMAT & PRICING

We offer customizable formats learning session formats ranging from half-day sessions to full-day or multi-day experiences, depending on your team's goals, scope, and desired depth. Each module is designed as an interactive, skill-building working session and can be tailored to include the content most relevant to your organization.

Engagements typically begin at \$7,500, with final scope and fee shaped by format, number of participants, and level of customization.

Each Learning Series Includes:

- ✓ Takeaway tools and templates for ongoing use
- ✓ Pre-session consultation to align on goals and participants
- ✓ Interactive learning and facilitated exercises
- ✓ Customized agenda based on your selected modules

MODULES/COURSES



Major Gift Prospecting & Cultivation

Learn how to identify, qualify, and engage major gift prospects with purpose and precision. Explore practical strategies for authentic relationship building—from initial outreach to deep cultivation and confident solicitation—to strengthen donor trust and long-term commitment.



Leveraging Donor Data for Smarter Fundraising

Your donor file holds the key to more effective fundraising. This session explores how to transform donor data into actionable insights by leveraging segmentation, pipeline tracking, and data-informed decision-making to guide strategy and grow revenue.



Crafting a Compelling Case for Support

Every great fundraising effort begins with a compelling reason to give. This session helps your team articulate why donors should support your organization—strengthening your value proposition and refining messages that connect head and heart to inspire meaningful investment.



Donor Stewardship & Retention

Move beyond transactional thank-you notes to build intentional, relationship-driven stewardship strategies that deepen engagement and increase lifetime donor value. We help organizations design meaningful touchpoints, personalized recognition approaches, and thoughtful reporting frameworks that reinforce impact and encourage continued investment.



Campaign Readiness & Feasibility

For organizations preparing for a major initiative or campaign, this session explores institutional readiness, stakeholder alignment, and early-stage strategy development. We will discuss internal capacity, leadership engagement, and case positioning to help determine your organization's path forward and build momentum with confidence.



Energizing Your Annual Fund

Build a more strategic, multichannel annual fund that drives consistent donor renewal and acquisition. Learn how to integrate direct mail, digital, and events into a cohesive donor journey while prioritizing the right audiences, strengthening renewal strategies, and identifying opportunities to upgrade donors over time.



Grantwriting for Results

Learn how to craft compelling grant proposals that resonate with funders. Explore proven tips and best practices for developing clear proposals and avoid common missteps that can weaken your case. Leave with practical tools and a renewed approach to positioning your organization for funding success.



Building Effective Corporate & Nonprofit Partnerships

Learn what corporate funders value and how to position your organization as a strategic, mission-aligned partner. Explore the full corporate giving landscape—from philanthropic resources and marketing dollars to employee engagement opportunities—and discover how to build authentic, mutually beneficial relationships.



Strengthening Board Engagement in Fundraising

Help your board become more comfortable and effective ambassadors for your mission by moving beyond generic expectations to clear, actionable roles. Explore how to align responsibilities with individual strengths, equip board members with the tools and language to activate their networks, set clear expectations, and recognize participation.



Storytelling & Partnering with Marketing & Communications

Learn how to tell a cohesive and compelling impact story—whether working independently or in partnership with a communications team. Explore narrative frameworks, content planning, and using storytelling to inspire giving while clarifying key messages and ensuring consistency across channels and touchpoints.