









EMERGENCY RESPONSE SERVICES

Changing Our World knows that, in the midst of a crisis or unexpected change, there is a need to understand the full scope of the implications for one's organization. Often there is a need to manage internal realignment, provide additional services in the face of an unprecedented situation and/or an urgent need to maintain operations and stabilize losses. Changing Our World provides our clients with a roadmap for how to get through the crisis and how leaders can begin to navigate to what's next.

Services Include:

-  **Fundraising to Meet Increased Program Demand**
When additional services are needed to meet public need during an emerging and ongoing crisis, time is of the essence. Changing Our World provides counsel on how to leverage donor relationships to continue advancing your mission during these times.
-  **Donor-centric Strategy Development**
We help you to instill in donors a sense of personal responsibility for mission amidst the crisis.
-  **Crisis Communications**
Ensuring the right message is placed in front of donors, at the right time and place, is never more important than during an emergency.
-  **Executive Leadership Counsel**
Strong leadership is crucial as organizations navigate through challenging times. We provide close partnership and counsel to ensure leaders are equipped to facilitate alignment and harmony across their organizations during the crisis, and to communicate, both to internal and external audiences, with confidence in their response strategy.
-  **Virtual Fundraising Programs**
From virtual event ideation to training major gift officers to fundraise virtually, we help our clients to keep the metaphorical lights on when the physical ones are off.
-  **Rebound Strategy Development**
Near-term survival during a crisis is critical. But there will come a time when your organization is able to see through the fog of uncertainty. Changing Our World is here to provide guidance on how to position your organization once the crisis has passed and a new normal is established across sectors.



Contact Brian Crimmins, Chief Executive Officer, if you have questions or would like additional information. bcrimmins@changingourworld.com